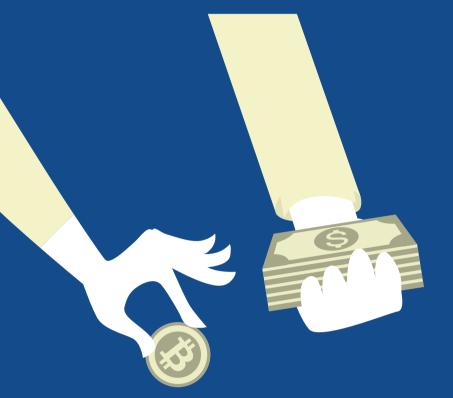


Cryptocurrency... Decrypted!



What is an ICO?

Initial coin offering

ICOs are a form of fundraising, similar to crowdfunding, in which companies sell digital tokens or coins to finance their ventures.















ICO Risks

Potential for fraud:

Due to their very nature, ICOs are fertile ground for fraud.



Lack of reliable information:

Does not require formal disclosure, such as who is behind the ICO and how the money raised will be spent.



High failure rate:

There are risks associated with ICOs given that many are solely based on an idea, not a proven business model.



ICO Terms

Token generation event • New blockchain project • Token pre-sales • Crowdsales

SAFT (simple agreement for future tokens) • STO (security token offering) • Airdrop



Like any purchase, if you don't fully understand the risks, don't get involved!

Your power as an investor starts with information









/CSA.ACVM